

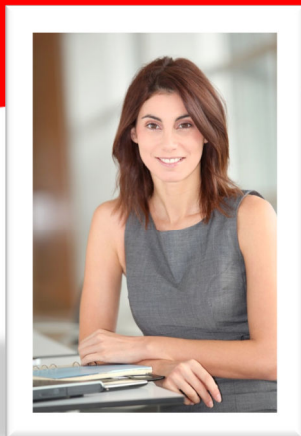
The Defining Difference

The premiere boutique brokerage of Zellerman has had a reputation over the past decade of unparalleled service and exemplary performance.

Ranked as one of the top 10 growing firms in the state, averaging over 1000 transactions a year.

Zellerman's listings and handpicked clientele are provided the A-list level of service one should expect.

We, at Zellerman, are client centric and unlike most who are investor owned and looking at the bottom line, we look out for your best interest on your investments. We look forward to serving you with exceptional service and outstanding results.



FOR SALE



Zellerman

404-239-7500

www.Zellerman.com

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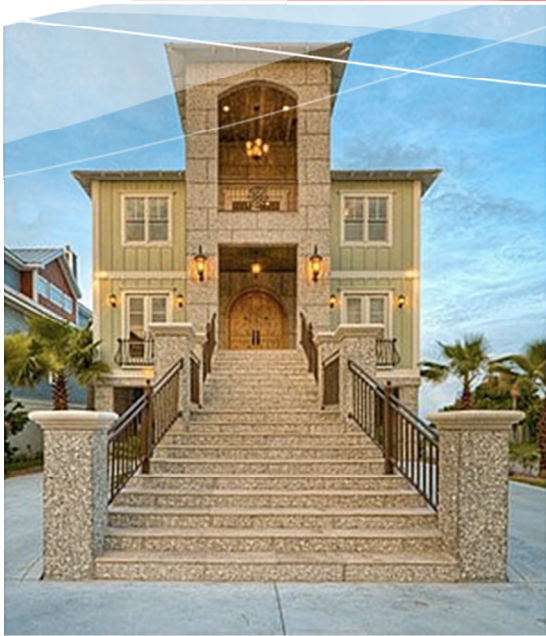
ZELLERMAN

*Experience Luxury from a
Premiere Boutique Brokerage*



"Real Estate Re-Invented"

At Zellerman we pride ourselves on our performance, when we make the deal a success for you, our client. There are many hurdles, documents, and people that come into play when buying and selling real estate. We want to give you peace of mind, while delivering the best action plan and marketing for your home, since your largest financial investment deserves proper management and oversight. Allow us the pleasure to represent you with distinction.



When we list your home, what should you expect from our firm and it's associates?

#1 Our first objective is to listen to your goals and intentions, matching those to your unique needs and requirements, our associate will offer industry experience and feedback to insure your wishes will be met.

#2 Based on your property, we perform an in-depth analysis of topics such as market concepts, profitability, trends, and viability. We also gather feasible issues that may impact the sale.

#3 We develop a comprehensive analysis for evaluation, including: audience, potential competitive advantages, strengths and weaknesses of the proposed advertising model, required changes regarding marketability, resource requirements, and expected costs of sale and financial profitability.

#4 We make an evaluation of the findings, while meeting your expectations and

pairing that with the viability of the marketplace, make the most informed position possible.

#5 We convey and deliver the findings to you and work together to make the best innovative, functional, and appealing marketing plan on the market.

#6 Our firm aggressively markets your property, announcing it to the world, with a well-balanced combination of conventional and online advertisements reaching the entirety of your audience. Including Atlanta's #1 Luxury Home Database, www.GreatAtlanta.com, that we have spent years creating and where our luxury listings are prominently displayed on the front page and throughout our site.

#7 While we privately show your home, we also will handle all the negotiations to ensure you the best deal, while giving you the peace of mind that you made the right choice with Zellerman's personal services.